

Summaries of Approved Projects from the 2nd Deadline of the Open Call in the Frame of Cooperation Programme Interreg V-A Slovenia - Croatia

The projects were approved at the Monitoring Committee of the programme Interreg V-A Slovenia - Croatia. The ERDF Subsidy Contract has not been signed yet.

Summaries of the projects were prepared by the applicants in the context of submitted project applications.

Priority Axis 2 Preservation and sustainable use of natural and cultural resources (specific objective 2.1. Active heritage preservation through sustainable tourism)

Project	Riviera4Seasons2 (SLO-HR61)
Project duration	01.10.2017 - 30.09.2019
ERDF funding	714.159,63 EUR
Project partners	LP/PP1 Občina Piran PP2 Grad Opatija PP3 Turistično združenje Portorož, g.i.z. PP4 Univerza na Primorskem Universita' del Litorale PP5 Turistička zajednica grada Opatija PP6 Sveučilište u Rijeci, Fakultet za menadžment u turizmu i ugostiteljstvu
Project summary	The project builds on preservation of regional heritage and complements the integrated tourism product—cultural tourism of 365 Riviera, developed under the project 365 DAYS OF RIVIERA, by including nat. and cult. heritage and events in the countryside into a newly formed itineraries. The common challenge of the programme area, undertaken by the project, using cross-border cooperation is to promote active preservation of cult. and nat. heritage by promoting sustainable green tourism. This approach is based on the fact that Portorož and Opatija, represent a cradle of Central European tourism with a rich tradition. With events organised in the countryside of both cities, as well as minor developments, efforts are undertaken to utilise this potential in the most tourism-oriented places of this region in order to directly increase the number of visitors at the common cross-border destination. Educational workshops are organised to inform stakeholders about sustainable management, to promote green job positions, and increase international recognition of cross-border destination on internat. markets. The project includes innovative approaches to increase integration and joint presentation of destination on internat. markets (joint portal, itineraries, events and promotion). As the pressure of tourism shall decrease in favour of green sustainable tourism in the countryside, the main beneficiaries of the project will be the local population, tourists/visitors, non-profit organisations, companies, their employees, and potential start-ups related to utilisation of nat. and cult. heritage.

Project acronym	CLAUSTRA+ (SLO-HR78)
Project duration	01.08.2017 – 31.01.2020
ERDF funding	1.512.989,90 EUR
Project partners	<p>LP/PP1 Javni zavod Republike Slovenije za varstvo kulturne dediščine</p> <p>PP2 Zavod Ivana Cankarja za kulturo, šport in turizem Vrhnika</p> <p>PP3 Narodni muzej Slovenije</p> <p>PP4 Zavod Republike Slovenije za varstvo narave</p> <p>PP5 Hrvatski restauratorski zavod</p> <p>PP6 Primorsko-goranska županija</p> <p>PP7 Pomorski i povijesni muzej Hrvatskog primorja Rijeka</p> <p>PP8 Prirodoslovni muzej Rijeka</p> <p>PP9 Turistička zajednica Kvarnera</p>
Project summary	<p>ClaustraAlpiumlularum is a late Roman defence system that protected the passages to the heart of the Roman Empire. Archaeological remains of the system span from Rijeka in Croatia to the Posočje in Slovenia; the barriers purposefully follow natural features of the rugged terrain. Claustra represents an outstanding example of integration of architecture within the natural environment which experiencing is closely connected to the experience of nature as the archaeological remains are mainly located in wooded areas that often overlap with protected natural&woodland areas. But stakeholders of this heritage are fragmented, remains are not properly conserved, displayed & accessible, there is also a need to increase their visibility as a common destination of cultural&green tourism. The project provides a set of activities for the development of the tourism product CLAUSTRA. It includes the preparation of guidelines for its development, promotion plan, design of the cultural-touristic route & related itineraries, systematic promotion of the product (including a mobile app) & the development & implementation of a rich program for visitors (cross-border public events, experiential tours). In order to develop an integral product & for a stable management of the route it will be set up by bottom-up approach the CLAUSTRA consortium which brings together all relevant stakeholders & local economic operators. The second set of activities is to improve the attractiveness of the destination CLAUSTRA. This will be achieved through active conservation & enriched presentation of the archaeological remains & the implementation of measures to enhance the physical&informational accessibility, including the creation of three didactic info points. We will so increase the touristic development of the program area & set up one of the most attractive destinations in this region of Europe which may be on par with abroad counterpart destinations such as Hadrian'sWallCountry or GermanLimes.</p>
Project acronym	KRASn'KRŠ (SLO-HR254)
Project duration	01.09.2017 – 29.02.2020
ERDF funding	1.296.073,40 EUR
Project partners	<p>LP/PP1 Znanstvenoraziskovalni center Slovenske akademije znanosti in umetnosti</p> <p>PP2 Komunalno stanovanjsko podjetje d. d. Sežana</p> <p>PP3 Javni zavod Park Škocjanske jame</p>

	<p>PP4 Zavod Tovarna trajnostnega turizma, Ljubljana PP5 Prirodoslovni muzej Rijeka PP6 Općina Punat PP7 Muze d.o.o. savjetovanje i upravljanje u kulturi i turizmu <i>Associated Partners:</i> Turistička zajednica Kvarnera, Slovenska turistična organizacija, Občina Sežana, Zavod za šport, turizem in prosti čas Sežana, Hrvatska udruga za interpretaciju baštine</p>
Project summary	<p>The project's main goal is to preserve the natural and cultural heritage of the karst landscape. It stems from three common challenges in the program area. (1) Preservation and valorisation of the natural and cultural heritage, which will be achieved with the new KRASn'KRŠ sustainable destination, where we will follow the principles of sustainable tourism to promote four typical karst landscape types and their heritage: LOWLAND, CONTACT, ALPINE, AND MARITIME KARST. (2) Adjusting the tourist offer to the needs of modern visitors will be tied to four existing protected subjects of karst heritage in Sežana, the Škocjan Caves, Brod na Kolpi, and Punat, which will be upgraded into heritage interpretation centres and heritage interpretation polygon. The destination's tourist offer will be established with 15 cross-border sustainable tourist products, which have been designed for different visitor groups in accordance with the principles of sustainable tourism. (3) Connecting the small and fragmented tourist offer to also direct visitors to the visit-worthy hinterland will be achieved by directing visitors to less known karst hot spots of rural heritage in the hinterland. The key result of the KRASn'KRŠ project will be an increased recognisability of karst heritage, which will be reflected in a greater number of visitors in the four heritage areas and their wider hinterlands. The local inhabitants will also benefit from this, as new opportunities will be created for jobs in tourism and stakeholders in tourism. Innovation is the integrated approach of preserving and promoting heritage based on an integrated bottom-up approach combined with a THREE-LEVEL HERITAGE INTERPRETATION approach. The latter consists of a network of four interpretation centres; each centre has its own in-situ interpretation polygon in its hinterland along with a network of less known and not yet valorised hot spots of rural karst heritage.</p>
Project acronym	ECool-Tour (SLO-HR81)
Project duration	01.07.2017 – 31.12.2019
ERDF funding	704.956,00 EUR
Project partners	<p>LP/PP1 Mozaik, društvo za socialno vključenost so.p. PP2 ACT Grupa PP3 Združenje Center alternativne in avtonomne produkcije, socialno podjetje PP4 Lokalna akcijska grupa Međimurski doli i bregi <i>Associated Partners:</i> POMURSKA TURISTIČNA ZVEZA, Javni zavod za turizem Maribor – Pohorje, Turistična zadruga Živo Mesto z.o.o., VINO PIRAMIDA MARIBOR, vinarska zadruga, z.o.o., Sava turizem d.d., PE Terme 3000, Srednja škola "Arboretum Opeka", Grad Mursko Središće, Međimurska priroda - Javna ustanova za zaštitu prirode, Muzej Međimurja Čakovec, Lokalna akcijska grupa – Sjeverozapad, Lokalna akcijska grupa "Izvor", Malo selo d.o.o.</p>
Project summary	Rural regions of the programme area are facing common development challenges, such as

	<p>diminished economic activity, unemployment, migration of young adults and population ageing, ultimately leading to poverty and social exclusion. These are the areas, where traditional agriculture still plays an important role, but despite that leaving local resources unexploited. The common objective of the project is to connect the existing initiatives of sustainable Tourism and to build a sustainable cooperation model for tourism providers by enhancing the value of the natural and cultural heritage. The aim is to enhance the sustainable tourism, entrepreneurship and economic cooperation by improving the capacities of local stakeholders. The capacity-enhancing efforts shall include 325 individuals from the cross-border area. Together, we will develop a new joint trans boundary tourist offer, which will comprise 17 new services related to the preservation of heritage. This will allow us to increase the number of visitors coming to the area by 15,000 during the project. Developing and implementing the participation model and marketing for joint venture managing and appropriate ICT support will allow us to achieve sustainable project results. Local businesses and inhabitants, schools, visitors and stakeholders will also benefit from further inclusion in the provider network. The “bottom-up” local development approach will be used making the authentic natural and cultural values, which originate from years of harmony between different nations and cultures, a part of the sustainable tourism. Partners will strive to develop their venture by adopting a common methodology, which will allow a uniform trans boundary approach. The project will feature innovative approaches to activate, educate and connect providers, as well as to manage and marketing the trans boundary venture in a sustainable manner. We will develop innovative services offering the visitors unique and authentic adventures.</p>
Project acronym	Uživam tradicijo (SLO-HR351)
Project duration	01.07.2017 – 31.12.2019
ERDF funding	1.354.645,00 EUR
Project partners	<p>LP/PP1 Biotehniški izobraževalni center Ljubljana PP2 PARNAS Zavod za kulturo in turizem, Velike Lašče PP3 Grm Novo mesto - center biotehnike in turizma PP4 Naj Tura d.o.o. PP5 Javna ustanova "Park prirode Žumberak - Samoborsko gorje" PP6 Udruga za zdrav život i zdravu prirodu "Trbuhovica" Prezid 7 PP Turistička zajednica općine Vrsar 8 PP Zagorska razvojna agencija d.o.o. za promicanje regionalnog razvoja <i>Associated Partners:</i> Muzej in galerije mesta Ljubljana, Turizem Ljubljana, Zavod lončarska vas Filovci, Samoborski muzej, Ekonomska, trgovačka i ugostiteljska škola, Muzeji Hrvatskog zagorja</p>
Project summary	<p>The area between Prekmurje and Istria abounds in cultural and natural monuments ranging from museums to natural parks. Its diversity and connection to intangible heritage, which among other things includes culinary heritage, customs, crafts, make heritage vital for tourism development. The main challenge is considerable potential for the development of the local environment which remains untapped due to a partial and unprofessional attitude towards heritage that doesn't make it attractive enough for demanding modern visitors. The main objective is to establish a culinary trail from Pannonia to Adriatic, offering visitors</p>

	<p>a unique experience of local traditions, customs, cuisine by organising attractive programmes that will be based on sustainable co-operation of local providers, and will take place in unique areas: the vineyard cottage in Trška gora, the Botanical Garden and the City Museum of Ljubljana, Trubar’s homestead in Rašica, the Pottery Village of Filovci - an open-air museum, Nature Park Žumberak, the Prezid village, the historic centre of Vrsar, the Krapina museums. The unique approach to the project will enable us to establish a culinary trail – a themed tour, combining the stories of tradition, cuisine of the project areas. The outcome will bring key advantages and innovative cross-border changes to the following target groups: - stakeholders in the local environment will be connected through the heritage community and educated in order to pass on the tradition to the youth and visitors, - representatives of public institutions, educational system, NGOs and companies will cooperate in a several-days-programme, offering a range of services, - visitors from children, families, the elderly to foreigners will be actively included to experience tradition in a unique environment, - the innovative cross-border approach will broaden general knowledge of heritage and create jobs in the local environment.</p>
Project acronym	Prebujanje/Buđenje (SLO-HR234)
Project duration	01.08.2017 – 31.07.2019
ERDF funding	840.431,69 EUR
Project partners	<p>LP/PP1 Općina Goričan PP2 Občina Šentilj PP3 Turistička zajednica Međimurske županije PP4 Zavod za turizem Maribor - Pohorje, javni zavod <i>Associated Partners:</i> Međimurska županija, Razvojna agencija Slovenske gorice, d. o.o.</p>
Project summary	<p>Tourism is one of the most important economic activities in SLO-HR border area that is dominating in the larger cities and the coast, while rural areas are underdeveloped, unsustainable and non-competitive. Rural areas are not able to offer to potential visitors an innovative, attractive content that will attract and retain them. Especially, rural areas near old border crossings are facing major problems - abandonment of the population and the existing cultural and tourist infrastructure. These areas have great tourism potential that lies in the existing archaeological sites that are currently (1) not in function, (2) not adequately marked, (3) have not been sufficiently explored, (4) are unattractive and (5) excluded from the existing offer. The aim of this project is to contribute to sustainable tourism development of the SLO-HR CBC region via diversification, improvement and strengthening of the competitiveness of existing cultural tourism content in the region. This will be achieved by (1) awakening and valorisation of existing unused archaeological sites in the municipalities of Goričan & Šentilj, (2) by establishment of regional tourist centres (RTC), and (3) development of innovative and attractive CBC tourism products. All this will ensure an increase in the number of tourists and contribute to the development of tourism and the revitalization of the area. Project innovativeness is evident in the establishment of 2 RTC, since there are no similar organizations that are mutually working on sustainable tourism development in this part of the SLO-HR border region. Innovation of this project lies in the synchronized work of RTC, local and regional governments, development agencies, tourist associations, SMEs & other stakeholders in the tourism</p>

	sector. This intersectoral cooperation & exchange of knowledge & experience is one of the prerequisites for achieving the objectives of the project and ensuring its long-term sustainability.
Project acronym	ZELENO ŽELIMO (SLO-HR236)
Project duration	01.09.2017 – 29.02.2020
ERDF funding	711.037,75 EUR
Project partners	<p>LP/PP1 Kmetijska gozdarska zbornica Slovenije - Kmetijsko gozdarski zavod Murska Sobota</p> <p>PP2 IAS - Inštitut za napredne tehnologije in trajnostni razvoj Murska Sobota</p> <p>P3P Zavod Marianum Veržej</p> <p>PP4 Zavod za okolje in turizem Dobrovnik / Környezeteti és Idegenforgalmi Intézet Dobronak</p> <p>PP5 Grad Ludbreg</p> <p>PP6 Hrvatska gospodarska komora</p> <p>PP7 Turistička zajednica grada Varaždina</p> <p><i>Associated Partners:</i> Občina Veržej, Občina Dobrovnik, Grad Varaždin, Turistička zajednica grada Ludbreg</p>
Project summary	<p>The area of intervention, which is the area of Dobrovnik and Veržej municipalities, as well as cities Varaždin and Ludbreg, is rich with heritage and variety of rural products (handcraft, agricultural products, culinary offer, etc.), customs, ..., however the problem is in the capacity to exploit and utilize all these potentials through tourism. Moreover, existing heritage is hardly recognised, with a lot of rural products not presented properly through storytelling, for which producers lack capacity. The whole area is therefore missing on many opportunities linked with inclusion of heritage and interesting rural products into touristic offer. Project's main goal is to establish and implement new touristic offers, which will be based on inclusion of heritage in connection with rural products and offer new touristic experience to the target groups on one side, while increase market efficiency through development of sustainable tourism. The change we would like to achieve through the project will be materialised through the project result: increased attractiveness of the cross-border area, based on the new touristic product, with included heritage and linked with background products. Project's direct impacts will be: established common cross-border touristic product, increased number of visitors on heritage site, three small scale investments into the infrastructure linked with the heritage and actors included in trainings. Project innovation is assured through common product, based on 4 microproducts, which will all together form appealing content for the mass population. Each separate microproduct will be based on unique foundation, dependant on the existing area specific offer. Based on this, we will form a common, unique product in the area of intervention. Cross-border partner cooperation will substantially increase the quality of the common product, which will offer more diverse and appealing content, together with exchange of experience and best practices.</p>
Project acronym	ŽIVA COPRNIJA (SLO-HR242)
Project duration	01.08.2017 – 30.11.2019

ERDF funding	787.676,69 EUR
Project partners	<p>LP/PP1 Razvojno informacijski center Slovenska Bistrica PP2 BELETRINA, zavod za založniško dejavnost PP3 Znanstvenoraziskovalni center Slovenske akademije znanosti in umetnosti PP4 Etnografski muzej Istre / Museo etnografico dell'Istria PP5 Udruga Val kulture PP6 Općina Pićan</p> <p><i>Associated Partners:</i> Zavod za turizem Maribor – Pohorje, Ministrstvo za gospodarski razvoj in tehnologijo (MGRT), Istarska županija - Regione istriana Upravni odjel za kulturo - Assessorato alla cultura, Javna agencija za knjigo Republike Slovenije (JAK), Javni sklad Republike Slovenije za kulturne dejavnosti, Lokalna akcijska grupa "Istočna Istra", Državni arhiv u Pazinu, Turistička zajednica središnje Istre, Euranet Foundation, Ministrstvo za kulturo</p>
Project summary	<p>The Maribor-Pohorje area and Istria are recognized tourist destinations, where the majority of visitors are attracted by the well-known tourist sites. This project addresses the potential of their hinterlands, Bistriško Pohorje and Central Istria, which remain undiscovered but display great potential. Attracting tourists to those locations would ensure a better dispersion of guests and decongest the most visited sites. Both hinterlands are rich in natural and cultural heritage with a unique legacy of mythical stories, legends of people, nature and history, waiting to be developed to upgrade the already uniquely diverse tourist offer and contribute to the preservation of the vulnerable intangible heritage. The main objective of the project is to ensure an active preservation of this mythical folklore, increasing the visibility of the overlooked locations and create opportunities for development. This will be achieved through an innovative integrated cross-border culture and tourism product called Living Magic—the Tales of Pohorje and Istria. The product will offer innovative ways of experiencing natural and cultural heritage through stories, which visitors will discover at guided tours, through digital media during individual exploration, by visiting the Living Magic Festival and by other attractive means of exploration. People who value, cherish and transfer intangible heritage from generation to generation are critical for its preservation, therefore this product will be developed in cooperation with all the areas' stakeholders, connected through the Living Magic platform. The product will live on through this platform even after the project ends. Living Magic will connect the areas' different providers and destinations and enrich their overall appeal. It will attract new visitors to the Maribor-Pohorje and Istria hinterlands, creating a supportive environment for the development and creation of new jobs for the inhabitants of the two cross-border areas.</p>
Project acronym	MISTERION (SLO-HR244)
Project duration	01.07.2017 – 31.12.2019
ERDF funding	1.053.325,05 EUR
Project partners	<p>LP/PP1 Občina Semič PP2 Općina Kamanje PP3 Občina Metlika PP4 Lokalna akcija grupa VALLIS COLAPIS</p>

	PP5 Kompas Novo mesto d.o.o. <i>Associated Partners:</i> Belokranjski muzej Metlika, Gradski muzej Karlovac, Športno društvo Stranska vas pri Semiču
Project summary	The considered area is cross border area in Slovenia and Croatia with unique natural, cultural and geological history. In this area, water made many of the paths above and below the earth and wrote history, which connects us, since the ancient times. Finds in the caves are from the time of the Neolithic period and in the last twenty years, we discover more and more. Therefore, the project partners common challenge is to uplift this area from the present to the future, and show how this area already millions of years bind the secrets of the karst world and the karst caves, beautiful nature and a varied cultural landscape. The common goal of the project is to connect, increase the attractiveness of the unique natural and cultural heritage in project area, to develop a green cross border sustainable product that would ensure visitors different experiences of the secrets of water. That will be achieved with rising of awareness and number of visitors, integrating with the local population and SME. Innovative character of the presented heritage of the visitors in Bela krajina, from Semic via Metlika to Kamanje, is famous by the outstanding natural and cultural heritage, it unique and is not presented yet nowhere. The project will be introduced to the last found on the role of man through evolution (archaeological excavation) and life, about the mysteries of water through the disclosure of the only living mussels in the world Kuščarjeva Kongeria, which is accessible only to divers and will be presented together with the mysterious proteus. With the high and modern technological equipment of the museum and the archaeological park, with the presentation of artefacts, arranged learning pathways between the three municipalities, the heritage and the tourist product with the mysterious feelings is different from all so far and outstanding. Experience opportunities will generate more visits of all the target groups, the creation of green jobs and prevent depopulation.

Priority Axis 2 Preservation and sustainable use of natural and cultural resources (specific objective 2.2. Protecting and restoring biodiversity and promoting ecosystem services)

Project acronym	LIKE (SLO-HR225)
Project duration	01.09.2017 – 29.02.2020
ERDF funding	1.299.120,68 EUR
Project partners	LP/PP1 Istarska županija PP2 Zavod Republike Slovenije za varstvo narave PP3 Udruga BIOM PP4 Društvo za opazovanje in proučevanje ptic Slovenije PP5 Univerza na Primorskem, Università del Litorale PP6 Prirodoslovni muzej Rijeka PP7 Javna ustanova Natura Histrica PP8 Mestna občina Koper – Comune città di Capodistria <i>Associated Partners:</i> Javna ustanova "Park prirode Učka", Hrvatska agencija za okoliš i

	prirodu, PODEŽELSKA KMETIJSKO - TURISTIČNA ZADRUGA BRŽANIJA, zadruga za razvoj podeželja, z.o.o., socialno podjetje
Project summary	The project focuses on the karst edge area as a series of steep cliffs and limestone slopes where long-term interaction between man and nature has produced peculiar biological, cultural and aesthetic values. This area of rich natural resources is under the increasing pressure of visitors and other human activities due to its close proximity to densely populated Koper, Trieste and Opatija. The joint challenge is to establish preconditions for formal protection, to improve existing and develop joint management plans, develop monitoring programs for the most important habitats and species present on both sides of the border. The overall objective is to establish an effective management and monitoring mechanism of the N2000 area in order to reduce the pressures on biodiversity. Climbing is very popular in Slovenia and has started to take on mass proportions in Croatia which results in harming protected areas. Current mechanisms are not sufficient to regulate the conflict between locals, climbers and nature conservationists. Climbers and other recreational enthusiasts are nature lovers and the project will encourage their activities, but harmonize them with measures of protection. The project will result in cross-border mechanisms for sustainable management of the karst edge area, reducing pressures on biodiversity and ensuring the prerequisites for the establishment of formal protection. Results will mainly benefit the local population, but also all visitors to the area. In order to tackle these challenges, partners will follow an approach primarily focused on threats incurred by recreation. Many projects dealt with problems caused by abandoning the traditional use of space, but sports recreation was not considered in studying the preservation of species and habitat types. The system of joint N2000 area management and monitoring will be upgraded by citizens' science, which along with the use of drones and creating a volunteer network is one of the planned innovations.
Project acronym	ČIGRA (SLO-HR347)
Project duration	01.09.2017 – 29.02.2020
ERDF funding	478.981,98 EUR
Project partners	LP/PP1 Hrvatska akademija znanosti i umjetnosti PP2 Nacionalni inštitut za biologiju PP3 Društvo za opazovanje in proučevanje ptic Slovenije PP4 Udruga BIOM PP5 Javna ustanova za upravljanje zaštićenim područjima i drugim zaštićenim dijelovima prirode na području Zagrebačke županije „Zeleni prsten“ PP6 Prirodoslovno-matematički fakultet Sveučilišta u Zagrebu
Project summary	Continental population of the Common Tern breeds on gravel islands on rivers and lakes. Gravel habitats are developed on small parts of the flow of Sava and Drava rivers, located in Slovenia and Croatia and mostly situated within the Natura 2000 sites. These areas are under human pressure, which includes gravel extraction from the river bed, river regulation, hydropower, water pollution, sport fishing etc. Croatia and Slovenia already conducted separate monitoring of terns and took habitat management measures, but without satisfactory results. The goal of the project is to maintain a stable population of terns on gravel habitats along the Sava and Drava rivers and improve its conservation

	<p>status in Natura 2000 sites. By applying appropriate habitat management we will preserve gravel islands which hosts tern colonies and ensure its the long-term suitability for nesting of terns. Breeding platform will enable nesting in the area where natural habitats are not safe due to flooding. Within the project we will prepare a proposal for the extension of the Natura 2000 areas in Croatia (HR1000002). The main outcomes include an increase in the surface of sustainable habitat for nesting of terns, development of a trans boundary protocol for the monitoring of the continental population of tern and the drafting of the trans boundary action plan for the protection of terns. A prerequisite for achieving these outcomes is the correct interpretation of population dynamics on colonies. Therefore, with the use of PinPoint tags we will monitor bird movements during breeding season to investigate their feeding range, habitat use and connection between colonies within the project area. Genetic analysis of blood samples will show whether birds from Sava and Drava belong to the same population and allow comparison with other European populations. Using popular lectures, movie, exhibition and information boards we will increase awareness of the need to protect terns and its habitat.</p>
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